

## **Cookies and website navigation policy (without traffic analyzers)**

This policy is provided to natural persons who access and consult the F.LLI FERRARA SRL website, pursuant to art. 13 d. lgs. June 30, 2003 No. 196 - "Code regarding the protection of personal data" and art. 13 GDPR 679/16 - "European regulation on the protection of personal data".

### **Owner identity**

This web site is managed by FERRARA ANDREA, the data holder of F.LLI FERRARA SRL based in VIA VALGIOIE 14.10040 - RIVALTA DI TORINO. The Data Holder guarantees the security, confidentiality and protection of the personal data in their possession, at any stage of the processing of the same. The personal data collected are used in compliance with the legislative decree 196/2003 and the GDPR 679/16.

The DPO has not been designated.

### **Processing purpose**

The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of internet communication protocols. This is information that is not collected to be associated with identified interested parties, but which by their very nature could, through processing and association with data held by third parties, allow users to be identified. This category of data includes the IP addresses or domain names of the computers used by users who connect to the site, the addresses in the Uniform Resource Identifier (URI) notation of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response given by the server (successful, error ..) and other parameters relating to the operating system and the user's computer environment. These data are used only to obtain anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data could be used to ascertain responsibility in case of hypothetical computer crimes against the site.

### **Processing legal basis**

The use of technical cookies is a treatment carried out in the legitimate interest of the Data Holder.

### **Data recipients**

The Data Holder does not communicate any personal identification data or information to third parties except, possibly and as strictly necessary, to those who intervene as suppliers for the provision of services relating to the management of the website and for the consequent management of the contractual relationship and related administrative obligations.

### **Data transfer**

The Data Holder does not transfer personal data to third countries or to international organizations.

### **Data retention**

The Data Holder keeps the data for the time necessary to obtain anonymous statistical information on the use of the site and to check its correct functioning. The data is deleted immediately after processing.

### **Interested party rights**

With reference to article 7 of legislative decree 196/2003 and articles 15 - right of access, 16 - right of rectification, 17 - right to cancellation, 18 - right to limitation of processing, 20 - right to portability, 21 - right of opposition, 22 right to object to the automated decision-making process of the GDPR 679/16, the interested party exercises his rights by writing to the Data Controller at the above address, or by email, specifying the subject of his request, the right who intends to exercise and attaching a photocopy of an identity document certifying the legitimacy of the request.

## **Consent withdrawal**

With reference to article 23 of legislative decree 196/2003 and article 6 of the GDPR 679/16, the interested party can revoke the consent at any time.

## **Complaint proposition**

The interested party has the right to raise a complaint to the supervisory authority of the state of residence.

## **Refusal to provide data**

The interested party can refuse to give his navigation data to the data Holder. To do so, they must disable the cookies by following the instructions given by their current browser. Disabling the cookies can worsen the navigation on the site and the benefit of the site functionality.

## **Automated decisional processes**

The Data Holder does not carry out treatments that consist of automated decision-making processes.

## **Types of cookies**

Cookies are information entered on the user's browser when you visit a website or use a social network with your PC, smartphone or tablet. Each cookie contains various data such as, for example, the name of the server it comes from, a numerical identifier, etc. Cookies can remain in the system for the duration of a session (i.e. until the browser used for web browsing is closed) or for long periods and may contain a unique identification code.

## **Technic cookies**

Some cookies are used to perform computer authentication, session monitoring and storage of specific information about users who access a web page. These cookies, so-called technical, are often useful, because they can make navigation and use of the web faster and faster, because for example they intervene to facilitate some procedures when you shop online, when you log in to restricted access areas or when a website automatically recognizes the language you usually use. A particular type of cookie, called analytics, are then used by website managers to collect information, in aggregate form, on the number of users and how they visit the site, and then process general statistics on the service and its use.

## **Profiling cookies**

Other cookies can instead be used to monitor and profile users while browsing, study their movements and habits of web consultation or consumption (what they buy, what they read, etc.), also for the purpose of sending advertising of targeted services and personalized (so-called Behavioral Advertising). In this case we are talking about profiling cookies. It may happen that a web page contains cookies from other sites and contained in various elements hosted on the page itself, such as advertising banners, images, videos, etc. These are so-called third-party cookies, which are usually used for profiling purposes. Given the particular invasiveness that profiling cookies (especially third-party ones) can have in the private sphere of users, European and Italian legislation require the user to be adequately informed about their use and express their validity. consent to the insertion of cookies on your terminal.

## **Utilized cookies**

The <https://www.FRATELLIFERRARA.ORG> site uses cookies to make the site's services simpler and more efficient for the user viewing the web pages. Users who access the site will receive some very small amounts of information in their devices in use, whether they are computers or mobile devices, in the form of small text files, the "cookies" precisely, stored in the directories used by their browser. The cookies used by <https://www.FRATELLIFERRARA.ORG> allow to:

- memorize browsing preferences,
- avoid re-entering the same information several times,

- analyze the use of the services and content provided by the site to optimize the browsing experience.

The site <https://www.FRATELLIFERRARA.ORG> does not use web traffic analysis tools. From the moment the user clicks on any icons of Facebook, Twitter, Youtube, Instagram etc., he is directed to the respective sites and receives cookies from them that are not under the control of the owner. Finally, if the user arrives on the site after clicking on a banner published on another site, he must know that the advertising network manager has assigned the necessary cookies to detect the throughput and the amount of any purchases made. The responsibility for the management of these cookies lies with the manager of the advertising network whose information is usually available on its institutional website.